

# Congress launches new website to attract new union members

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**ICTU has launched a new union campaign, 'Better in a Trade Union', to tee up 'Trade Union Week' coming in April-May.**

The nationwide campaign 'Better in a Trade Union' ([www.unions.ie](http://www.unions.ie)) was launched on 14 February to "promote the values and benefits of trade union membership." It provides a portal for workers to find a trade union that can represent them.

ICTU also announced this week the inaugural 'trade union week', to take place between 29 April and 6 May. This is a week of coordinated events in workplaces and local communities across the island of Ireland and will be "the largest mobilisation of trade union members in decades".

Congress notes a recent RED C omnibus poll shows that 44% of 18-34-year-olds in employment would be interested in joining a union.

Speaking at the ICTU launch, ICTU General Secretary Owen Reidy said union members "benefit from higher wages than non-unionised workers, and there is a growing awareness among young workers, in particular, of the benefits of trade unions."

Mr Reidy added "It will be the responsibility of this Government, and the Government to follow over the coming year, to fulfil Ireland's obligations to deliver the EU Adequate Minimum Wages Directive. This will improve living standards and working conditions, but, crucially, it will also promote collective bargaining as a means to wage setting. This is the most significant and progressive legislation to emerge from the EU in a generation."